

# GETTING

*Ready*



## The first impression is critical to expediting the sale of your home!

As a seller in today's market, you play an integral role in achieving your ultimate objective! Presenting your property in its finest "show ready" condition attracts buyer interest, dramatically increases showings, and ultimately leads to a faster closing. Properly preparing your home for the photo session helps us to capture elegant images that grab attention.

### EXTERIOR CHECKLIST

- Park vehicles on the street
- Put garbage cans away
- Sweep walkways and porches
- Pull weeds and cleanup flower beds
- Mow lawn, trim shrubs, & clear leaves
- Hide garden hose/reel
- Clean and arrange patio furniture
- Put kids toys/pet toys away
- Put pool toys away, open umbrellas

### INTERIOR CHECKLIST

- Sweep/mop floors, clean windows, & dust
- Put clutter away in drawers, closets or garage
- Remove towels and small rugs
- Declutter all surfaces & personal items (counters, vanities, dressers, nightstands, etc.)
- Make all beds and straighten all curtains
- Hide all personal hygiene items in bathroom
- Hide all trash cans (kitchen & bathrooms)
- Pick up & put away kids toys/pet toys
- Crate/hide pets (move to garage or storage)
- Replace burnt-out bulbs
- Hide visible cords (cable, power cords, etc.)

### WHAT WE CAN DO

- Adjust blinds & lighting for best possible exposure
- Close all toilet seats in bathrooms

### WHAT WE CAN NOT DO

- Move or rearrange furniture or other items in the house
- Move or hide cords (tv/cable, power cords, etc)
- Move or handle pets and pet items
- Touch personal hygiene items (shampoo, toothbrushes, brushes, etc)

\*Our photographers are unable to assist you in cleaning or moving personal property due to insurance limitations

### IMPORTANT REMINDER

Please do not schedule any other services the day of your appointment!

### IMPORTANT TIPS

The laundry or garage makes for a great temporary hiding spot for items that you need to quickly make disappear for the shoot. Remove seasonal decorations if possible. Anything that is in the room will be captured in the photo so remove anything of value that you do not want visible in photos!